



National Seminar

on

“Emerging Frontiers in Agricultural Extension for Sustainable Development”

DEC-2026

10th

DEC-2026

11th



Jointly Organized by

Society of Extension Education, Gujarat &
Junagadh Agricultural University, Junagadh

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Preamble

Agriculture is undergoing rapid transformation due to climate change, technological advancements, changing market dynamics, demographic shifts and evolving rural livelihoods. In this changing scenario, agricultural extension education has a crucial role in bridging the gap between scientific innovations and farming communities by facilitating knowledge exchange, technology dissemination, capacity building and informed decision-making. The conventional extension system is gradually evolving towards more participatory, inclusive, demand-driven and technology-enabled approaches.

The emergence of digital technologies, artificial intelligence, mobile-based advisory services, remote sensing, drones, Internet of Things (IoT), big data and social media has opened new frontiers for agricultural extension. These technologies provide opportunities to deliver timely, location-specific and need-based information to farmers and other stakeholders. At the same time, climate change has created an urgent need for climate-smart, resource-efficient and resilient agricultural practices. Extension systems must therefore equip farmers with appropriate knowledge, skills and innovations to enhance productivity, profitability and sustainability.

The National Seminar on **“Emerging Frontiers in Agricultural Extension for Sustainable Development”** aims to provide a common platform for agricultural scientists, extension professionals, academicians, policymakers, development organizations, industry representatives, students and progressive farmers to deliberate on emerging trends, innovations and challenges in agricultural extension. The seminar will focus on strengthening digital and climate-smart extension approaches, promoting innovation and entrepreneurship, enhancing inclusiveness and developing effective strategies for sustainable agricultural and rural development.

The seminar is expected to facilitate knowledge sharing, networking, exchange of innovative ideas and identification of future directions for strengthening agricultural extension education and extension systems in India.

About Society of Extension Education, Gujarat

The Society of Extension Education Gujarat (SEEG) established in 1990, is a national level professional non-profit making society for promoting the study of research in extension education in the widest sense of the term and its application in agricultural development. It is a scientific society. The head office of the society is located at Anand Agricultural University, Anand. The registration no. of society is Gujarat F/297/Anand.

The society has registered more than **1787 life members** at present. It has played a significant role in providing suitable forum for exchange of ideas, encouraging research and disseminating knowledge of extension education to research professionals.

The society also encourages and appreciates Extension Educationalists / Scientists / Professors / Specialists for their significant contribution in the field. The Society announce the awards for Extension Scientists, Students and Farmers every year in the National Seminar.

The society publishes a national level peer reviewed journal '**Gujarat Journal of Extension Education**' with P-ISSN No. 2322-0678 & E-ISSN No. 3048-9946 (**NAAS Rating : 5.30 as on 01-01-2026**). The first volume of research journal was released in 1990. The journal is peer reviewed by at least two reviewers and committed to timely publication of original research and reviewed articles. The journal maintains review procedures through its editorial policies in order to publish the highest quality research papers.

About Junagadh Agricultural University, Junagadh

Junagadh Agricultural University (JAU), Junagadh, is one of the premier Agricultural University of Gujarat, committed to excellence in education, research, and extension in agriculture and allied sciences. Established in 2004 by Government of Gujarat, the University has been steadily expanding its footprint in addressing emerging challenges in agriculture across the ten districts of the Saurashtra region of Gujarat.

JAU has been accredited by the National Agricultural Education Accreditation Board (NAEAB), ICAR, New Delhi, with an “A” Grade up to March, 2031, recognizing its commitment to quality education, research and sustainable agricultural development. The University has also secured the 20th position in the ICAR ranking and has been awarded a **5-Star rating** by Department of Education, Government of Gujarat in the Gujarat State Institutional Rating Framework (GSIRF).

The University comprises five Agricultural Colleges, along with one college each specializing in Agricultural Engineering, Horticulture and Agri-Business Management as well as seven Polytechnic. Through its academic, research and extension activities. JAU continues to contribute significantly to the advancement of agriculture and the socio-economic development of farming communities in the Saurashtra region and beyond. JAU has a robust research system with 27 research stations and a vibrant extension education system with seven Krishi Vigyan Kendras with the mandate of establishing Research-Extension-Farmer linkages.

Junagadh is well connected by road, rail and air from Rajkot and Ahmedabad. It is a historical place and well known for Girnar mountain range & Gir forest, the only abode of the Asiatic lion. Girnar is home to one of Asia's longest ropeways, offering visitors breathtaking panoramic views of the surrounding landscape. Junagadh is also known as the bowl of groundnut. The major crops are mango, groundnut, cotton, castor, sesame, sapota and vegetables. The month of December in Junagadh is pleasant with normal temperature ranging from about 12°C to 28°C, characterized by cool mornings and evenings and comfortable day time weather.

Seminar Themes

Theme-1: Innovations and Emerging Paradigms in Agricultural Extension Education

New approaches, models and methodologies in extension education, reorientation of extension systems for changing agricultural needs, participatory, demand-driven and farmer-centric extension, innovations in teaching, learning and capacity building, extension approaches for horticultural farmers, future of agricultural extension education in India, changing role of agricultural extension in the digital era, combating misinformation and fake agricultural information.

Theme-2: Artificial Intelligence, Digital Agriculture & Transformation, Smart Extension and Next-Generation Agricultural Extension

Artificial Intelligence for farmer advisory services, AI and machine learning applications in agricultural extension, generative AI and AI-enabled advisory services, digital tools, mobile applications and decision-support systems, digital literacy and digital inclusion among farmers, drones, Internet of Things (IoT) in agriculture, sensors and precision agriculture for extension, Digital extension, inclusion, accessibility and the digital divide, e-extension approaches, social media, ICTs and virtual advisory platforms, ICT-enabled extension models, big data, remote sensing and geospatial technologies, opportunities and challenges of AI in Agricultural Extension Education.



Theme-3: Climate-Smart Agriculture and Resilient Extension Systems

Role of extension in climate change adaptation, climate-smart agricultural practices and technologies, extension strategies for climate adaptation and mitigation, weather-based agro-advisories and climate information services, climate risk communication, climate-resilient livelihoods, extension strategies for drought, flood and heat stress, farmer perception and adoption of climate-smart technologies, building resilience among small and marginal farmers.

Theme-4: Sustainable Agriculture, Natural Resource Management and Environmental Extension

Sustainable and regenerative agriculture, soil, water and biodiversity conservation, natural farming, organic farming and low-input agriculture, extension approaches for sustainable resource management, natural resource-based livelihoods, water-smart agriculture, agroforestry and integrated farming systems, precision agriculture and extension, indigenous technical knowledge and modern technology integration, carbon credits and farmers, extension strategies for low-carbon agriculture, carbon-smart agricultural practices, sustainable production and green technologies, role of FPOs in carbon farming.

Theme-5: Entrepreneurship, Start-ups, Agri-Business and Rural Youth Development

Agricultural entrepreneurship and innovation, agritech start-ups and agricultural extension and incubation ecosystems, youth and women entrepreneurship in agriculture, skill development, value addition and rural employment, farmer producer organizations and digital transformation, agri-business and value chains, agribusiness linkages, extension-led entrepreneurship development.

Theme-6: Inclusive, Gender-Responsive and Market-Oriented Agricultural Extension

Women farmers and gender-responsive extension, inclusion of smallholders, tribal and vulnerable farming communities, youth in digital agriculture, FPO strengthening through digital technologies and collective action, market-led extension, nutrition-sensitive agriculture, livelihood diversification.

Theme-7: Policy, Institutions and Future Directions in Agricultural Extension

National and state agricultural extension policies, public-private-NGO partnerships in extension, pluralistic and multi-stakeholder extension systems, AI governance and ethics, strengthening extension institutions, evidence-based agricultural extension policy, future competencies, institutional reforms and emerging challenges, extension education for Viksit Bharat@2047, roadmap for the next generation of Indian agricultural extension.

Who can Participate?

Members of SEEG and other extension education societies are expected to participate in large numbers, besides a wide participation of delegates from ICAR, SAUs, government departments, NGOs, voluntary organisations, IT specialists, agriculture policy makers, farmers and students.

Call for Abstract / Paper

The paper should be based on original research focusing on the thematic areas of the seminar. The participants are requested to contribute review or empirical research papers, case studies on sub-areas of the main themes. The abstract of unpublished research work should be in English using MS Word (Single space; Font-Times New Roman; Font size-12) and should not exceed 300 words. It must contain title of the paper, name(s) of author(s) followed by their affiliation, e-mail of corresponding author, WhatsApp number and thematic area and keywords. The name of presenting author should be underlined.

The soft copy of the abstract(s)/ full length papers / lead paper should be sent through Email ID: seegseminar2026@jau.in

Presentation during Seminar

Oral Presentation

Among the accepted abstracts, selected papers will be considered for oral presentations under each of the technical sessions. Each oral presentation would be allotted 8-10 minutes. PowerPoint Presentation of the same is required to be handed over in the respective sessions.

Poster Presentation

Separate poster sessions covering all the themes will be organized to encourage wider interaction and information sharing. All the participants are requested to prepare their posters in portrait mode with dimensions of 36" x 24" (3 feet height X 2 feet length). Poster must include the title, Authors' Name, Affiliation, Introduction, Objectives, Material and Methods, Results and Discussion and Conclusion. Clear pictures, diagrams, graphs and short tables are highly encouraged to use.

Interaction of progressive farmers with scientists

The seminar program is tailored to equip farmers with new skills and knowledge in technology-driven development. An open session will be organized during the farmer's award distribution in seminar, offering farmers a platform to express their views to experts and seek solution to their challenges. This initiative aims to develop the recommendations focused on farmers' needs.

Seminar Awards

- ❖ Best oral presentation award
- ❖ Best poster presentation award
- ❖ Lead paper presentation award

Note: No need to apply for these awards. These awards for each theme will be decided during the seminar.

How To Apply ?

The information about acceptance of the abstract will be communicated to the corresponding author only via e-mail. The submission of abstract by non-SEEG members should be done along with Rs. 600/- per abstract by online mode to meet the cost of compendium of the national seminar. Selected quality full length research papers may be published in next regular volume of society journal 'Gujarat Journal of Extension Education' (NAAS rating 5.30) as per guideline of SEEG. Papers may also be send in SEEG. (visit : www.gjoe.org)

Seminar Registration Fee

- | | | | |
|-----------------------------|------------|-----------------------------|------------|
| 1. Member of SEEG (Faculty) | : ₹ 4000/- | 2. Member of SEEG (Student) | : ₹ 2000/- |
| 3. Retired Life Member | : ₹ 1000/- | 4. Foreign Delegates | : \$ 200/- |
| 5. For Non-Member | : ₹ 5000/- | | |

The registration fee should be sent in advance through QRC /Cheque drawn in favour of '**Organizing Secretary National Seminar SEEG-2026**' payable at SBI, Agri. University branch. Spot registration facility will also be available. (Participants are advised to register early through online registration to avoid last minutes rush.)

Account Details for the Registration

- | | |
|--------------------|---|
| Account Number | : 45582883431 |
| Name | : Organizing Secretary National Seminar SEEG-2026 |
| Bank name & Branch | : SBI, Junagadh, |
| Branch | : Agril. University Campus |
| IFSC Code | : SBIN0060218 |
| MICR Code | : 362002006 |



Special Note

- ❖ Seminar registration fee is non-refundable and non-transferable.
- ❖ Registration fee includes access to seminar sessions, seminar kit and refreshments only.
- ❖ Registration kit will not be provided to accompanying person.

Accommodation

- ❖ Registration fee does not include accommodation charges.
- ❖ Accommodation at the university guest house is limited and will be allocated on a first-come, first-served basis upon payment.

Organizational Sponsorship

Govt. /Semi Govt. Agencies, Corporate entities, industries, NGOs, research institutions and academic organizations are requested to support the event through sponsorship with the following tariffs:

Platinum Sponsor Fee: Rs. 1,50,000/- or above

- ❖ Full registration for four delegates
- ❖ Company/Institute name and logo will be displayed on seminar souvenir, web page and promotional material like; proceedings, volume, banner/signage etc.
- ❖ 15 min time slot for technical presentation in the session of your choice (except inaugural, valedictory sessions)
- ❖ Space will be provided at seminar venue for display of products/information/technologies

Golden Sponsor Fee: Rs. 1,00,000/-

- ❖ Full registration for three delegates
- ❖ Company name and logo will be displayed on seminar souvenir, web page and promotional material like; proceedings, volume, banner / signage etc.
- ❖ Space will be provided at seminar venue for display of products/information/technologies

Silver Sponsor Fee : Rs. 75,000/-

- ❖ Full registration for two delegates
- ❖ Company name and logo will be displayed on seminar souvenir, web page and promotional material like; proceedings, volume, banner /signage etc.
- ❖ Distribution of literature/brochures etc.

Bronze Sponsor Fee: Rs. 50,000/-

- ❖ Full registration for one delegate
- ❖ Company name and logo will be displayed on seminar souvenir & web page.
- ❖ Distribution of literature/brochures

Advertisement in compendium/ souvenir

Sr. No.	Advertisement Type	Amount (Rs.)
1	Last Title Colour Page (Page No. 4)	Rs. 75,000/-
2	Inner Title Colour Pages (Pages 2 & 3)	Rs. 50,000/-
3	Full inner colour page	Rs. 30,000/-
4	Half inner colour page	Rs. 20,000/-
5	Full inner black & white page	Rs. 10,000/-
6	Half inner black & white page	Rs. 7,500/-

The SEEG Awards

The Society of Extension Education, Gujarat has instituted the following awards:

(A) For Students

1. Shri Khushalbhai Revabhai Patel Medal-cum-Cash Prize for the Best Undergraduate Student of State Agricultural Universities of Gujarat
2. Anuj Arun Patel Best Academic Achievement Award for Master Degree in Agricultural Extension in SAUs of Gujarat
3. Ushaben Jayantilal Patel Best Undergraduate Student Award
4. Kiranben Navinchandra Soni Best Postgraduate Student Award
5. Shri Nanubhai Laljibhai Mayani Best Undergraduate Student Award
6. Late Maniben Gordhanbhai Bhalia Best Postgraduate Student Award
7. Govindbhai Keshavjibhai Bhojani Best Undergraduate Student Award
8. Dr. T. L. Dholariya Best Postgraduate Student Award
9. Fayeza Mutuzakhan Tunvar Best Postgraduate Student Award
10. Dr. Sarita Sanwat Best Undergraduate Student Award

(B) For Extension Professional

1. Best Extension Professional Award
2. Best Extension Scientist Award
3. Best Young Extension Scientist Award
4. Late Champaben Vallabhbbhai Mayani Best Woman Scientist Award

(C) For Farming Community

Best Innovative Farmer Awards : This award is given to ten farmers of different districts of Gujarat. SAU of Gujarat will recommend two innovative farmers from this jurisdiction. The respective Krushi Vigyan Kendra (KVK) and the Director of Extension Education of the State Agricultural University (Anand Agricultural University / Junagadh Agricultural University / Navsari Agricultural University / Sardarkrushinagar Dantiwada Agricultural University / Gujarat Natural Farming Science University) will send the farmers' name in prescribed format available in the website of the society.

For details of the awards please visit our website www.gjoee.org. The applicants may send their application (in hard copy) as per the format before the last date 30th October, 2026 to the President, Society of Extension Education, University Bhavan, Anand Agricultural University, Anand-388 110. The aspirants of various awards must be present physically during the National Seminar SEEG-2026.

Important Dates

Particulars	Date
Last Date for Receipt of Abstract	October 30, 2026
Notification of Acceptance	November 10, 2026
Last Date for Receipt of Full Paper	November 10, 2026
Last Date for Receipt of Registration Form	November 15, 2026
Seminar Dates	December 10-11, 2026



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How to reach ?

Junagadh is a historic and culturally rich city located in the Saurashtra region of Gujarat, western India. It lies at the foothills of the Girnar Mountain, one of Gujarat's most prominent natural and pilgrimage landmarks. The city is well known for its historical monuments, temples, archaeological heritage and scenic surroundings. The main campus of JAU is 2 km away from Junagadh Railway Station and 100 km from Rajkot and 350 km from Ahmedabad.

The famous Girnar Ropeway, one of Asia's longest ropeways, provides spectacular views of the Girnar hills and surrounding landscape. Junagadh also serves as an important gateway to the Gir National Park, renowned for the Asiatic lion.

Accommodation

Accommodation of registered participants and delegates will be made in various guest houses of JAU, Junagadh on first come first serve basis. The guest house charges have to be met by the participants themselves. For accommodation please contact Prof. V. K. Dobariya (Mob. 7016104470, Email: dee@jau.in). Application for accommodation may please be sent in advance so as to avoid last minute inconvenience. Break fast, lunch and dinner for the participants will be arranged by the organizing committee during the seminar.

Membership fee for new member of the society (SEEG)

Life member (India)	= ₹ 5000/-
Life member (Overseas)	= \$ 50/-
Corporate/Institutional member	= ₹ 6000/- for 10 years
Patron	= ₹ 10000/-

Membership fee should be sent to The Secretary, Society of Extension Education, Directorate of Extension Education, University Bhavan, Anand Agricultural University, Anand-388110, Gujarat. The DD should be issued in favour of 'MS of Extension Education' payable at Anand or through online money transfer to Central Bank of India, A/c No. 1215785307, IFSC No. CBIN0281262, at Institute of Agri. Campus, Anand Branch, Anand-388110 (Gujarat).

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Places of tourist in and around Junagadh



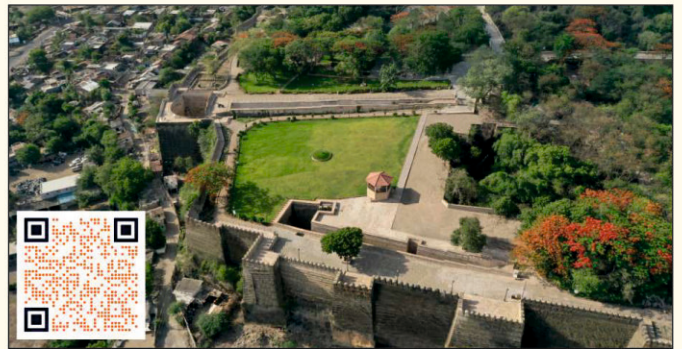
Asia's Longest Girnar Ropeway



Girnar Nature Safari



Sakkarbaug Zoological Garden



Uparkot Fort



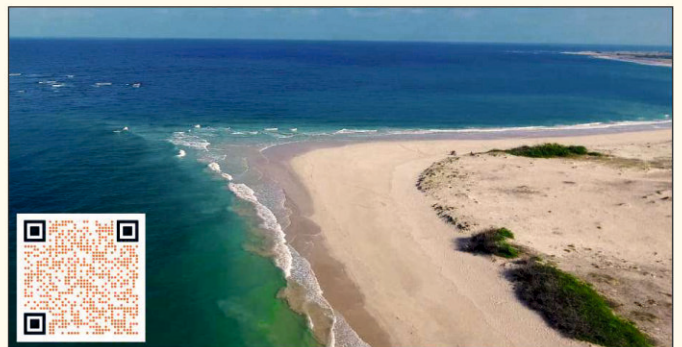
Shree Somnath Jyotirling Temple



Gir National Park



Dwarkadhish Temple



Shivrajpur Beach

National Seminar – 2026

Emerging Frontiers in Agricultural Extension for Sustainable Development

December 10-11, 2026

Registration Form

Full Name (in block letters) :

Category: 1) Student ☐ Scientist ☐ Retd. Scientist ☐ Accompanying Person ☐
2) Members of SEEG ☐ Non members ☐

Designation

Organization

Address

City PIN

Country Email

Tel Mobile

Registration fee Date

Enclose Cheque no./Online transaction ID

Abstract enclosed: Yes/No Title of paper(s):

a)

b)

Accommodation required: Yes ☐ No ☐

If Yes then No. of person

Arrival Detail : Date Time AM/PM

Mode of Journey Bus ☐ Train ☐ Air ☐

Departure Detail : Date Time AM/PM

Date :

Signature



Online Registration link Link : <https://forms.gle/5SepmgW4YchFqv568>

National Seminar – 2026

Emerging Frontiers in Agricultural Extension for Sustainable Development

December 10-11, 2026

Accommodation Request Form

Name :

Details of person accompanying (if any) :

Address :

Mobile No. : E-mail :

Type of accommodation required (Please tick): Single ☐ Double ☐

Duration of occupancy:

The delegates must send the accommodation request on or before **30/11/2026** to the
e-mail: dee@jau.in





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